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# Jason Whitt

## National Destination Sales Manager

Markets: Corporate, Association, Hobby Markets, Health & Medical, Education, Finance & Insurance | All Citywide\*

*"A win is when a planner feels like their vision wasn't just executed — it was elevated. That's when we know we delivered something meaningful, not just memorable."*

- JASON WHITT

## Meet Jason

Jason brings a hospitality-forward mindset and a level of polish that clients and partners recognize immediately. He focuses on citywide events at the Greater Richmond Convention Center. He supports planners with the kind of clarity, care and consistency that earns trust and builds long-term partnerships.

Jason is known for his precision, responsiveness and deep connections across the Richmond Region hotel community. He's as comfortable in a boardroom as he is walking a site, and his hotel partners value him as someone who doesn't just represent the destination — he elevates it. From RFP to contract, he is a steady, thoughtful presence who understands how to balance the priorities of both planner and property.

## Locals Only: Jason's Picks

### PRE-MEETING RECHARGE:

Urban Hang Suite

### GO-TO RESTAURANT

L'Opossum

### PUBLIC SPACE FOR A QUICK RESET:

Byrd Park

### SEASONAL TRADITION:

River Rock Festival

### HIDDEN GEM:

The Valentine Museum — perfect for intimate networking or receptions in the garden courtyard

## Reach Out

804.783.7404

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Let's Connect!

## How I Show Up

- I lead with professionalism, reliability, and a strong sense of responsibility to both planners and hotel partners.
- I take a client-first approach built on trust and respect.
- I serve as a direct link between planners and local hotel partners.
- I prioritize long-term relationships over quick wins.
- I represent the Richmond Region with pride, polish and purpose.

## What I Love Doing When I'm Not Working

I love Skydiving, paddle boarding, hiking and entertaining.

## Industry Affiliations

- VSAE
- PCMA
- ASAE

\* Citywide indicates over 450 rooms on peak or requires use of Greater Richmond Convention Center