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Richmond
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Kevin Holland

National Destination Sales Manager

Markets: Faith, Fraternal, STEM, Multicultural and Government | All Citywide*

"I enjoy learning each planner's unique goals and working alongside them to shape an experience that resonates."

- KEVIN HOLLAND

Meet Kevin

Kevin brings contagious energy, candid communication and a deep respect for connection. He helps planners navigate the full potential of the Greater Richmond Convention Center and the region that surrounds it. He's often the first to spark a conversation and the last to leave without making a connection.

At the core of his work is partnership with purpose. Kevin listens closely, engages intentionally, and brings both focus and flexibility to the table. Whether he's mapping out citywide logistics or suggesting an unexpected local gem, he's a collaborator who leads with positivity.

Locals Only: Kevin's Picks

PRE-MEETING RECHARGE:

Urban Hang Suite or Common House

GO-TO RESTAURANT

Burtons Grill — consistent, polished and reliable

PUBLIC SPACE FOR A QUICK RESET:

Brown's Island and the James River

SEASONAL TRADITION:

Jazz & Music Festival, 2nd Street Festival and Monument Avenue 10K

HIDDEN GEM:

The Fan and Museum Districts — walkable, historic and full of personality

Reach Out



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Let's Connect!

How I Show Up

- I bring consistency, responsiveness and real partnership to every conversation.
- I take time to understand what planners actually need.
- I communicate clearly and follow through with intention.
- I stay calm, steady and flexible when things shift.
- I make sure the Richmond Region feels like the right choice.

What I Love Doing When I'm Not Working

I love working out and being outdoors.

Industry Affiliations

- NCBMP
- MPI
- PCMA
- RCMA

* Citywide indicates over 450 rooms on peak or requires use of Greater Richmond Convention Center